

1ST INTERNATIONAL MEETING ON



Milk Vector of
development

World-wide Traditional Cheeses association

The role of women.

The women and the milk.

**MILK VECTOR OF DEVELOPMENT =
WOMEN INVISIBLE ENERGY OF
DEVELOPMENT**

Giuseppe Licitra

University of Catania, Italy

“WwTCa” World wide Traditional Cheeses association

ONG “Alliance Benin – Italie”

Rennes, 21 May 2014



Women: QUEENS of dairy products on the planet earth



**International course on traditional cheese-making
in developing countries. CoRFiLaC, Ragusa 2007.**

Some Traditional Cheeses of developing countries



- Senegal



Ricotta - Tunisie



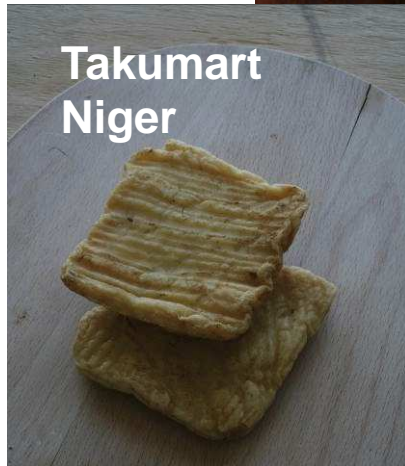
Egypte- Karish



Gapal –
Burkina Faso



Yack cheese



Takumart
Niger



Wagashi
Peuhl - Benin



mali



Laklila -
Maroc



Paneer -
Inde



Penda - Inde



Takumart - Niger
Ethnic group TUAREG

**Sun-dried
cheese**



Senegal



Laklila

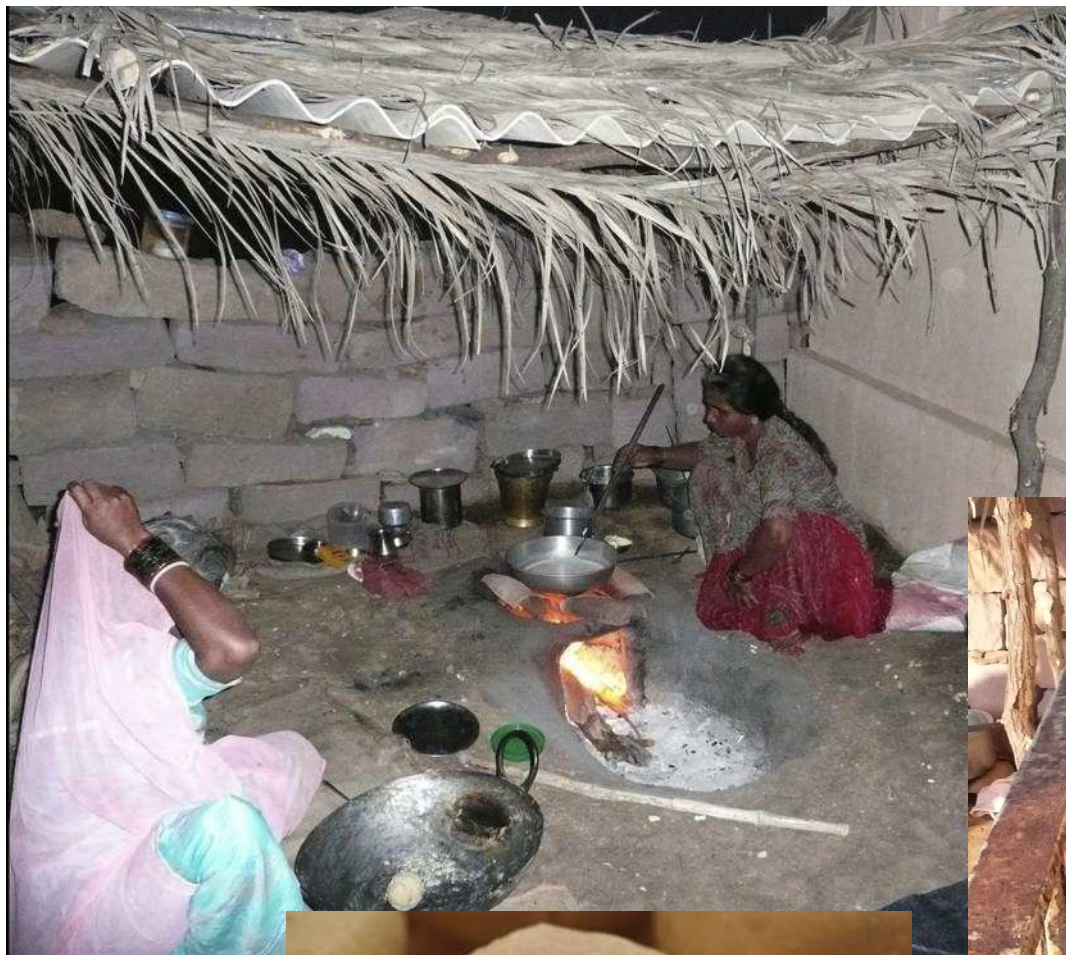
Morocco

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Paneer India



Penda cheese
SUGAR IS ADDED
(30-40%)

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CYPRUS

**Trachanas cheese
with wheat flour (30/40%)**





Ricotta - Tunisie

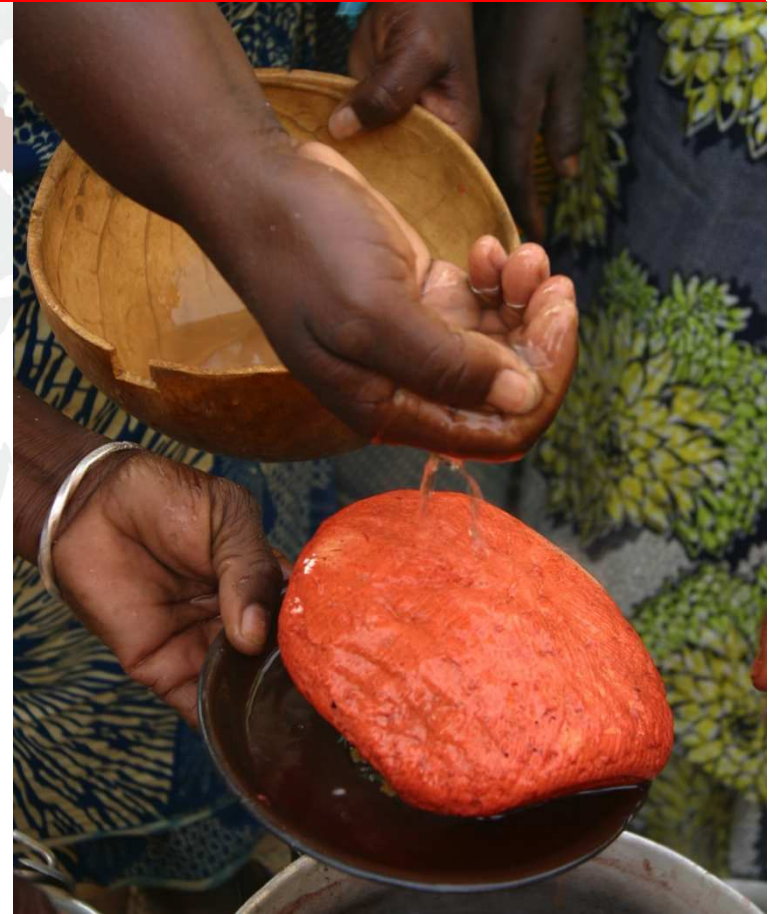
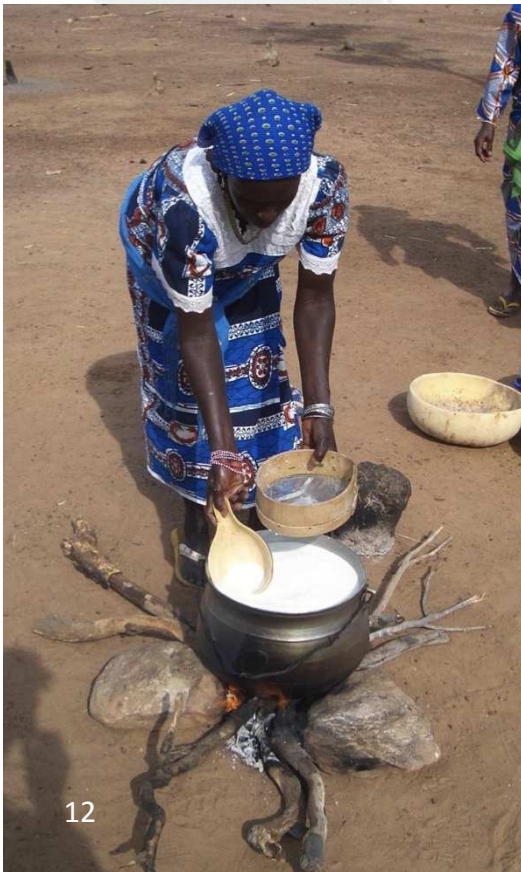


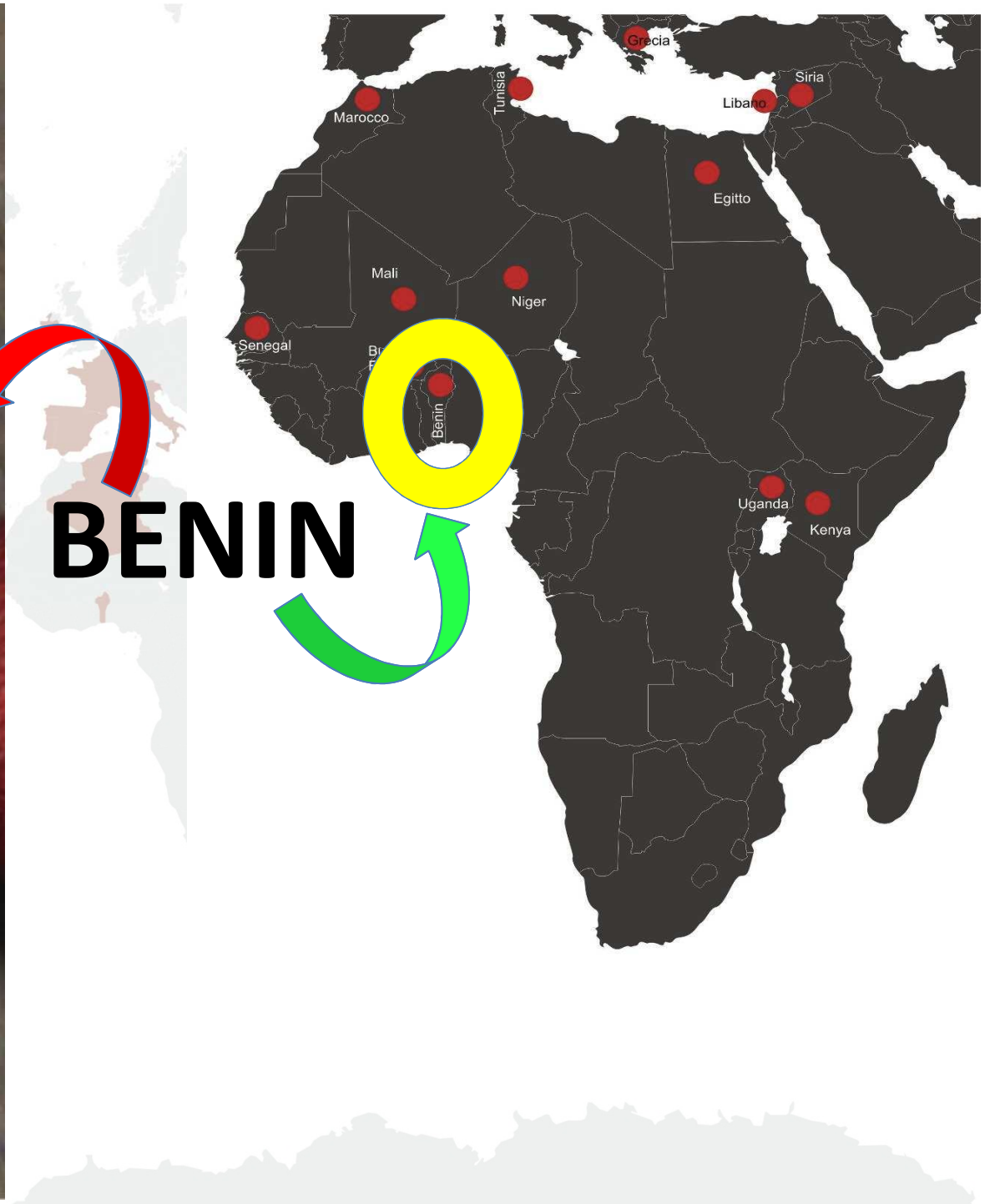


Yak cheeses



Parmi tous ces Pays, nous avons choisi le Bénin, l'ethnie Peuhle et le fromage Wagashi







Women of **ethnic community** Peuhl Pehunco-North-West Benin Sub-Saharan Africa

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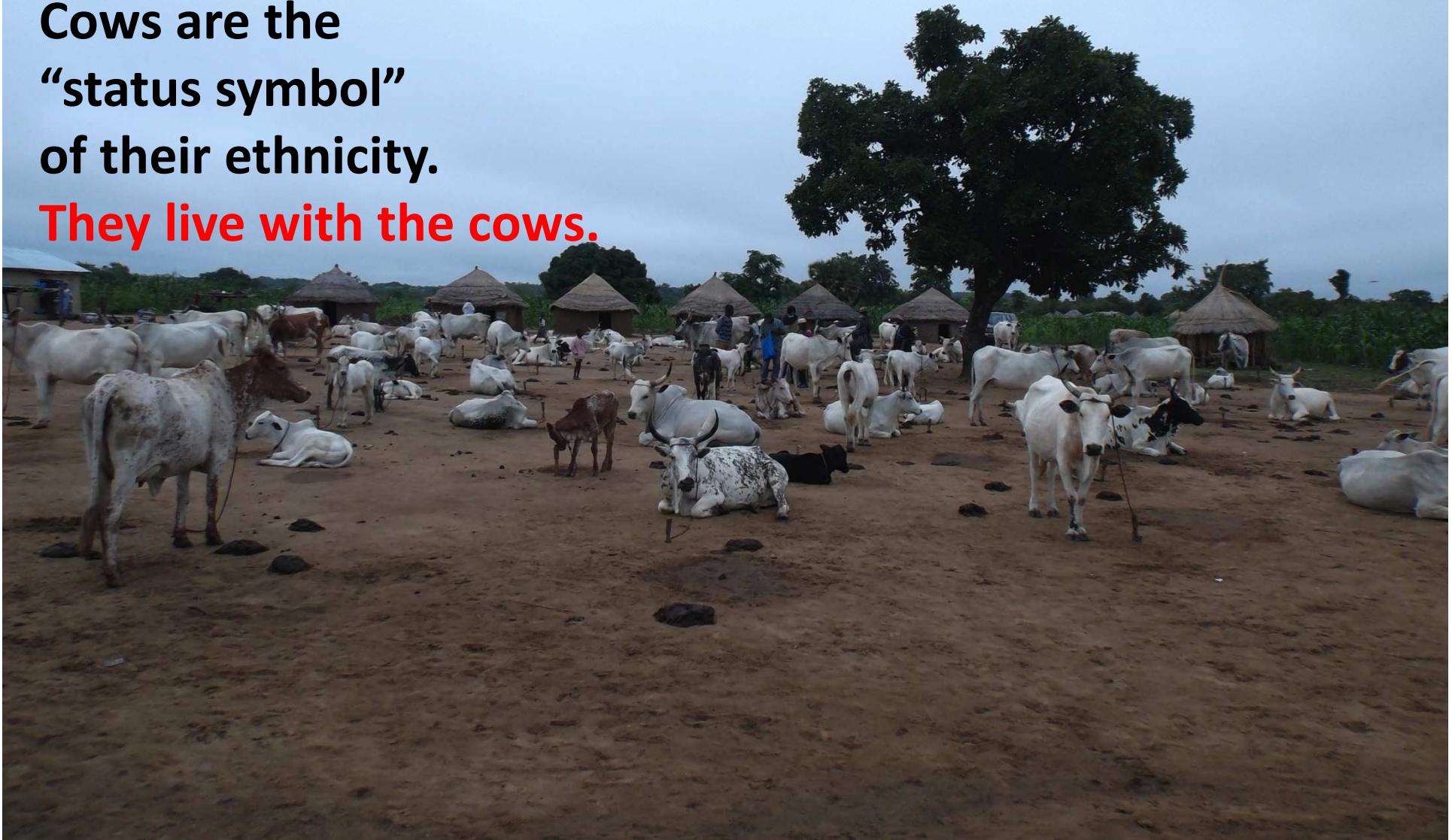




The Peuhl are the best breeders in North-West Benin / Sub-Saharan Africa

Cows are the
“status symbol”
of their ethnicity.

They live with the cows.





Courtesy of
Emilia Licitra
Anthropologist

Main Values for Peuhl Community

The sense of belonging of a community is a core value of Peuhl.

Great importance is given to the time spent for social relationships and to the sharing of problems, happiness and events.

**Respect for the elderly,
respect towards maturity, experience,
know-how;**



Time dimension

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**The Peuhl live in harmony with nature,
and thanks to what nature offers them,
from season to season;**

**Time as fundamental good to allow the
natural course of any biological activity.**



Time dimension

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**The ability to live "the time of life,
from children to the elderly,
has the consciousness that everything
is derived from a biological cycle,
that nothing is immediate,
you have to have the patience to wait
until the time is fulfilled."**



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Most of the gender literature emphasizes a gender inequality in many rural African communities.

Fulbe men who consider women, cows, and milk as the three vital energies of the Fulbe village



Peuhl Village – Pehunco - Benin



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Paillottes of Peuhl village

World-wide Traditional Cheeses association

**and in rare cases
“ the open space bathrooms ”**





THE PARADOX OF HOUSING

For very rich people in the city

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**Peuhl ethnicity is certainly an organized community,
with different social roles**

**where at each age
you acquire a certain
level of responsibility**

**higher levels are achieved
as a function of maturity,
experience and know-how
(to be able to do).**

**King of
Peuhl**

Gobijo

**Chef of
Village**

**Chef of
Village**

**Chef of
Village**

“Gure”
more wuro
constitute the gure
headed by a
GOBIJO

wuro”
Village where more
Families live
(on average
30-35 people)



Community PEUHL Organization

Péhunco_Nord-West Benin

Sub-Saharan Africa

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**King of
Peuhl**

Gobijo

**Chef of
Village**

**Chef of
Village**

**Chef of
Village**

**King of
Péhunco**

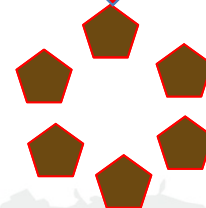
**Where many
ethnicities...
"Baribà,
Gando"
live together
in peace ..

Christians
Muslims**

**President
of the Republic
of the Benin**

Prefects

Mayors



Villages- Communities



**Men
take care
of their
cattle,
their
nutrition
and health**



Large number of animals, that produce large quantities of milk, is a sign of prestige for men and a means to achieving power and respect, both within the Fulbe household (number of wives) and outside.

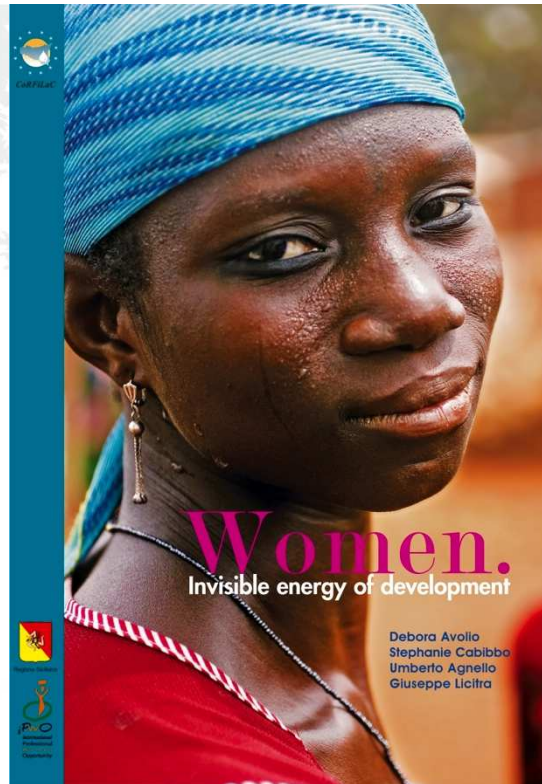


From
"calebashes"

Once inside the
calabashes,
milk belongs to women

To women

*"milk is only for women,
even if the husband has a hundred
cows, all the milk belongs to the
woman, because
it is her right."*



Women are the real
“invisible energy of development” and
considering that they own the milk,
they become
“Women >vector of development”.



in Fulbe society there is a kind of **complementarity and balance** between the two genders:

cows and milk play an important role in gender definition:

❖ **cow for men**

❖ **milk for women**

and allows them to build their identity as female.



Equality is only partial

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These exchanges could not begin without the first gift of milk from men to women.

Men have the control over the raw material (cow), the primary source of milk production, and therefore women are always subordinated to men.

As milk depends on the cow, a woman depends on her husband.



MEN hold the economic and social power.

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- men receive income from the sale of cattle (a source of live capital)

They use for personal need
eat in the city centre

Buy **motorcycle**, bicycle, wristwatch, radio, sunglasses.

Status
symbols

“as taste
of progress”





**Once inside the calabashes,
milk belongs to women and
is their only source of income**

**Women use the money they earn
for the household and for the needs
of the family and the village**



Polygamy is still widespread

the number of children per woman is very high (8-10).

One every two years starting at 16-18 years old age.





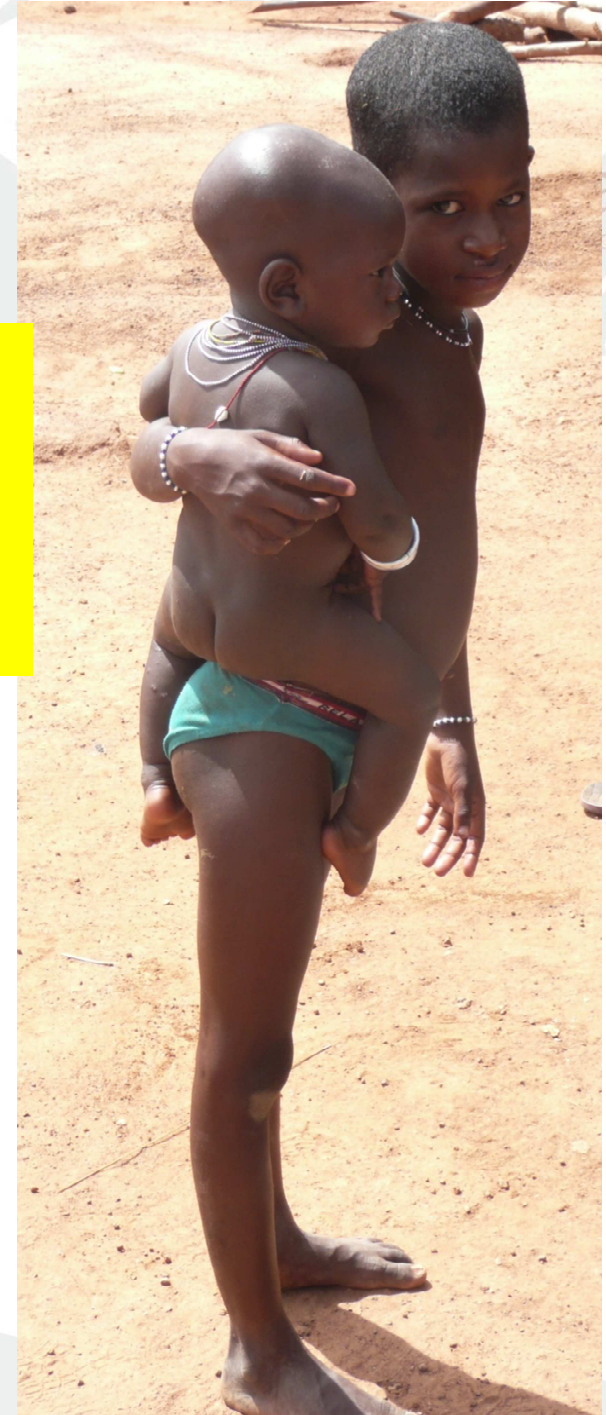
YOUNG MOTHERS







**children
helping
children**

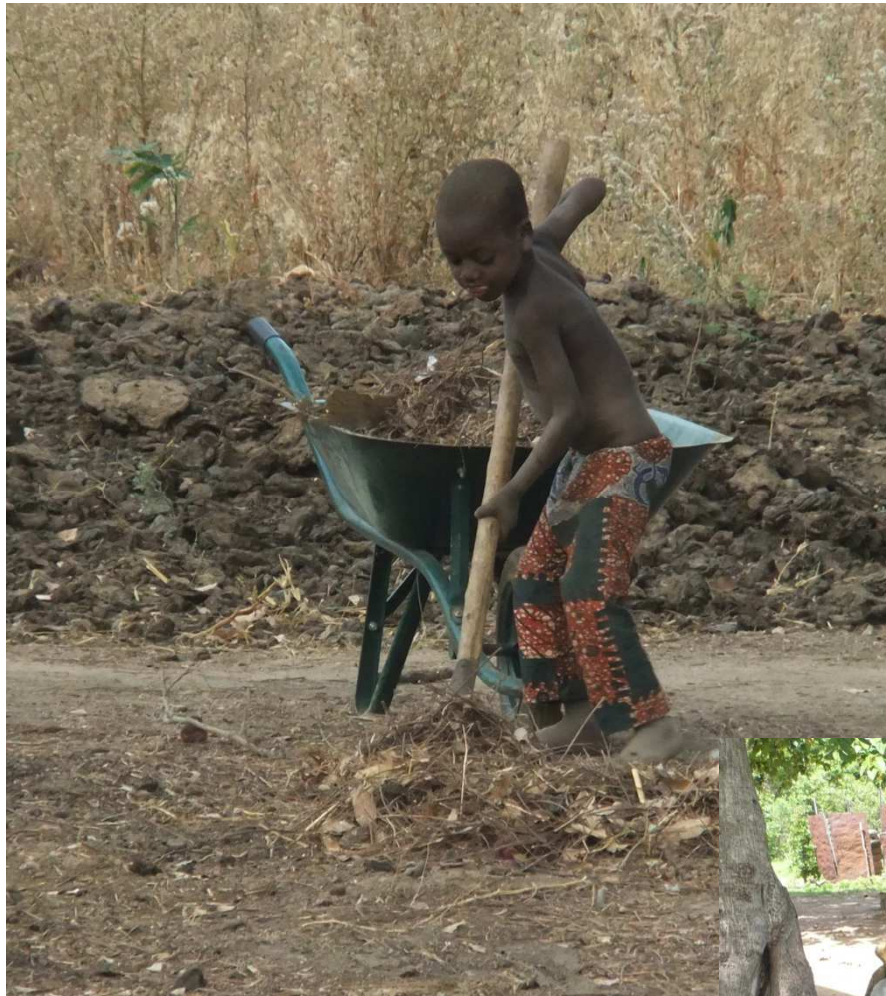




KIDS IN A VILLAGE

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**Children help
their parents
in their work**



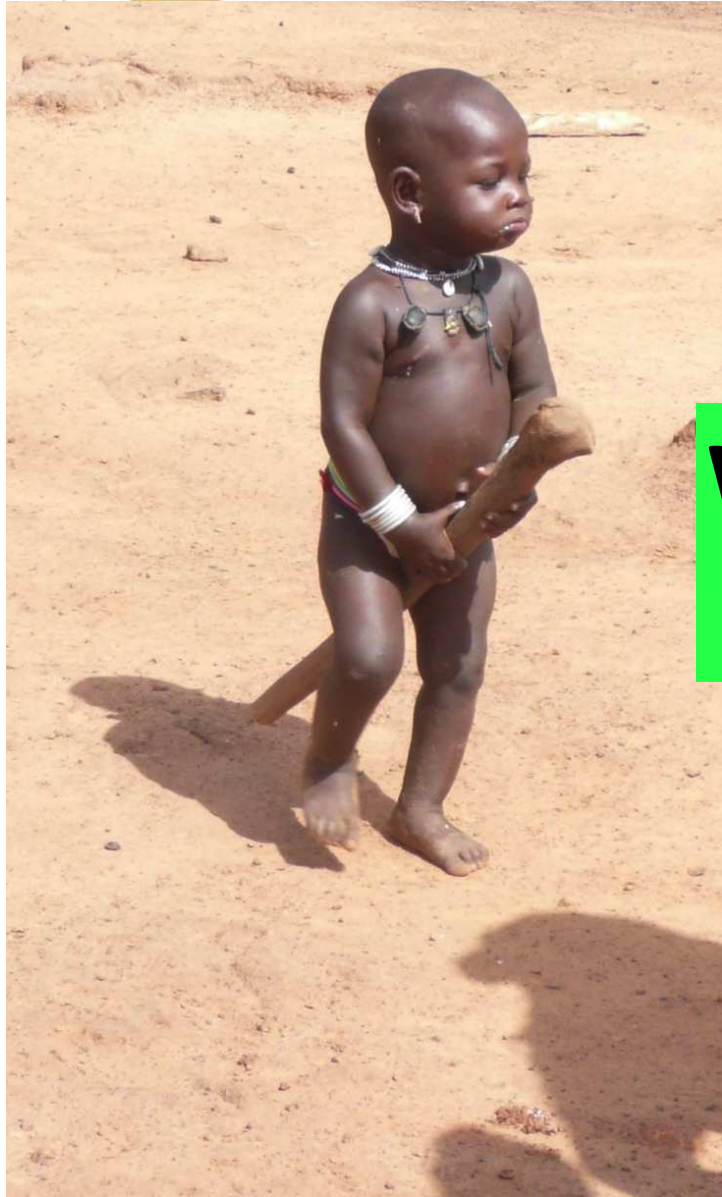
Children help parents in work and leisure time playing with toys made by themselves, using what nature provides them



**Courtesy of
Emilia Licitra
Anthropologist**



The limited means stimulates their creativity



WOODEN TOYS

Courtesy of
Emilia Licitra
Anthropologist



Children mimic the trades of their parents,
and this in the West does not happen anymore,
but whatever the fun their eyes are always
lively, cheerful, happy to live and dream to grow.



Young Peuhl women at a party with jewelry and well dressed

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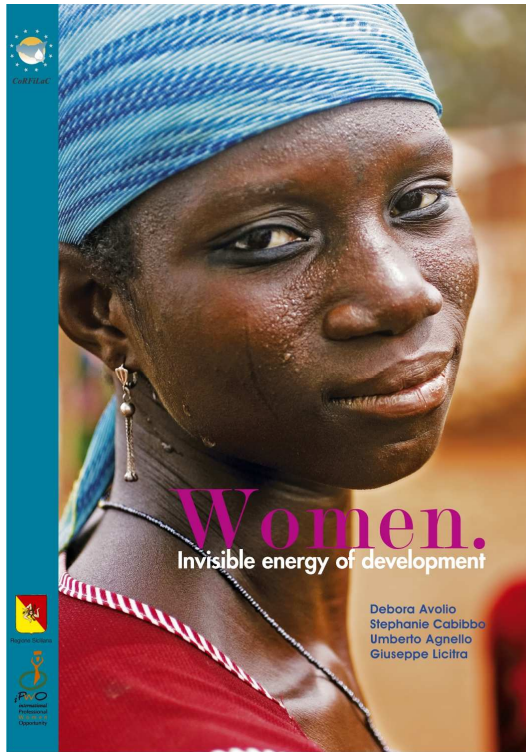


thank to
Emilia Licitra
Anthropologist



Speaking with young Peuhl, it emerges clearly their pride of wanting to be and/or become good breeders (be Able to do), have a large herd, a big house, a family, and aspire to become men of reference (chef of the village).





**Women work all day long,
from dawn to after sunset,
and are responsible of the whole
household:**

- food production, preparation and distribution,
 - to find, collect and carry, on their head and often with a baby on their back, firewood for cooking, water for the entire community
- and they have to walk, in most cases, for miles and miles every day.**



Courtesy of
Emilia Licitra
Anthropologist



Courtesy of
Emilia Licitra
Anthropologist

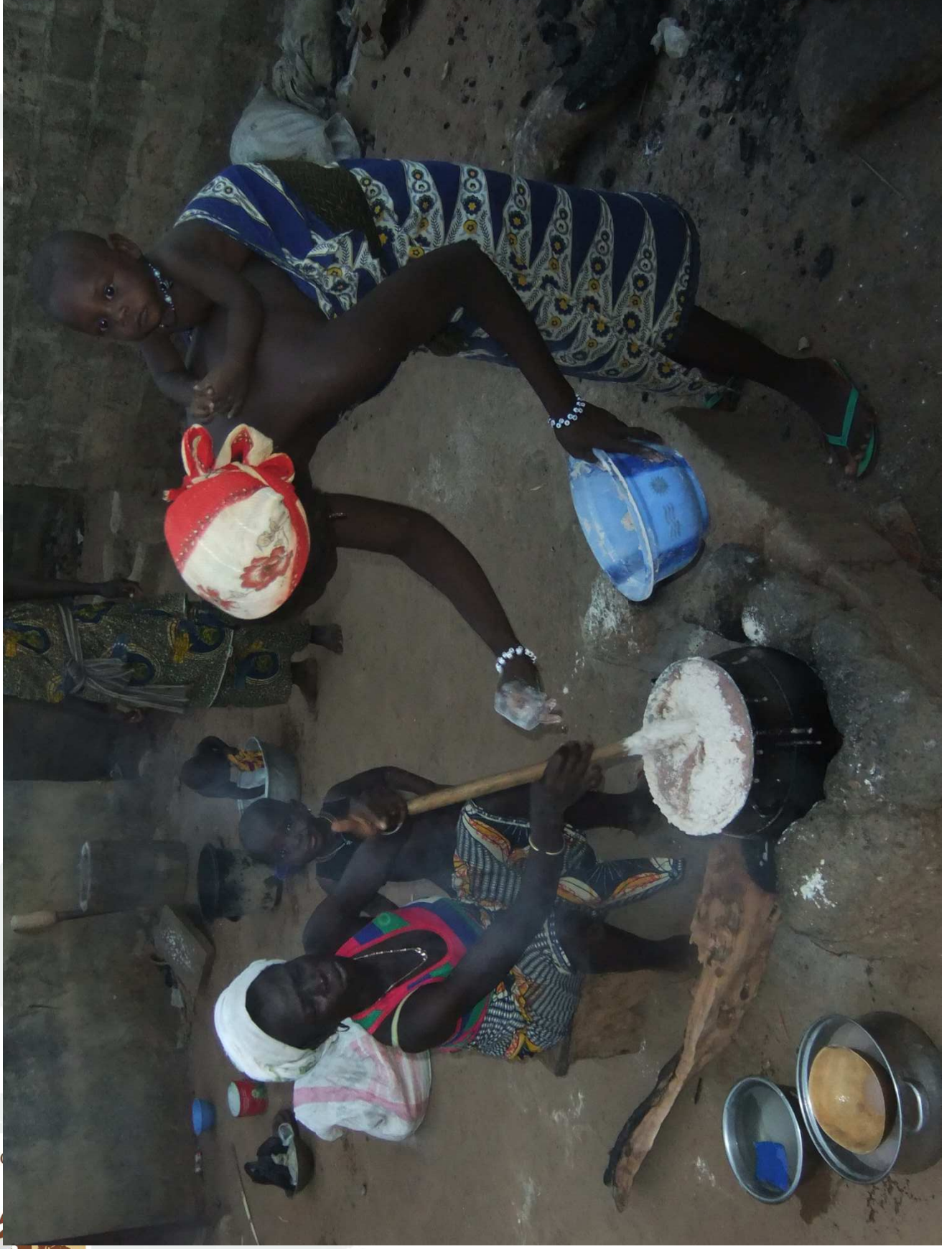




WOMEN CONTINUE TO WORK AFTER SUNSET

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WOMEN AND BABY















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**MEN IN THE BICYCLE,
WOMEN WALK
CARRING WEIGHT ON
THEIR HEAD**







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Washing clouths

vTCa
es association





COWS IN TRANSHUMANCE

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COWS IN TRANSHUMANCE

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COWS AND WOMEN IN TRANSHUMANCE

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WOMEN IN TRANSHUMANCE

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Worldwide Traditional Cheese Association





KIDS IN TRANSHUMANCE

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MILKING COWS

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From
"calebashes"

Once inside the
calabashes,
milk belongs to women

To women

« La transformation du lait en
fromage est l'activité
principale et la seule qui fait
la fierté d'une femme
Peulhe »



***"CALOTROPIS PROCERA"* WILD PLANT USED FOR MILK COAGULATION**

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Kids help the mother to collect Calotropis





Extraction of latex of *Calotropis p.*









WAGASHI Cheese







Sun dry wagashi







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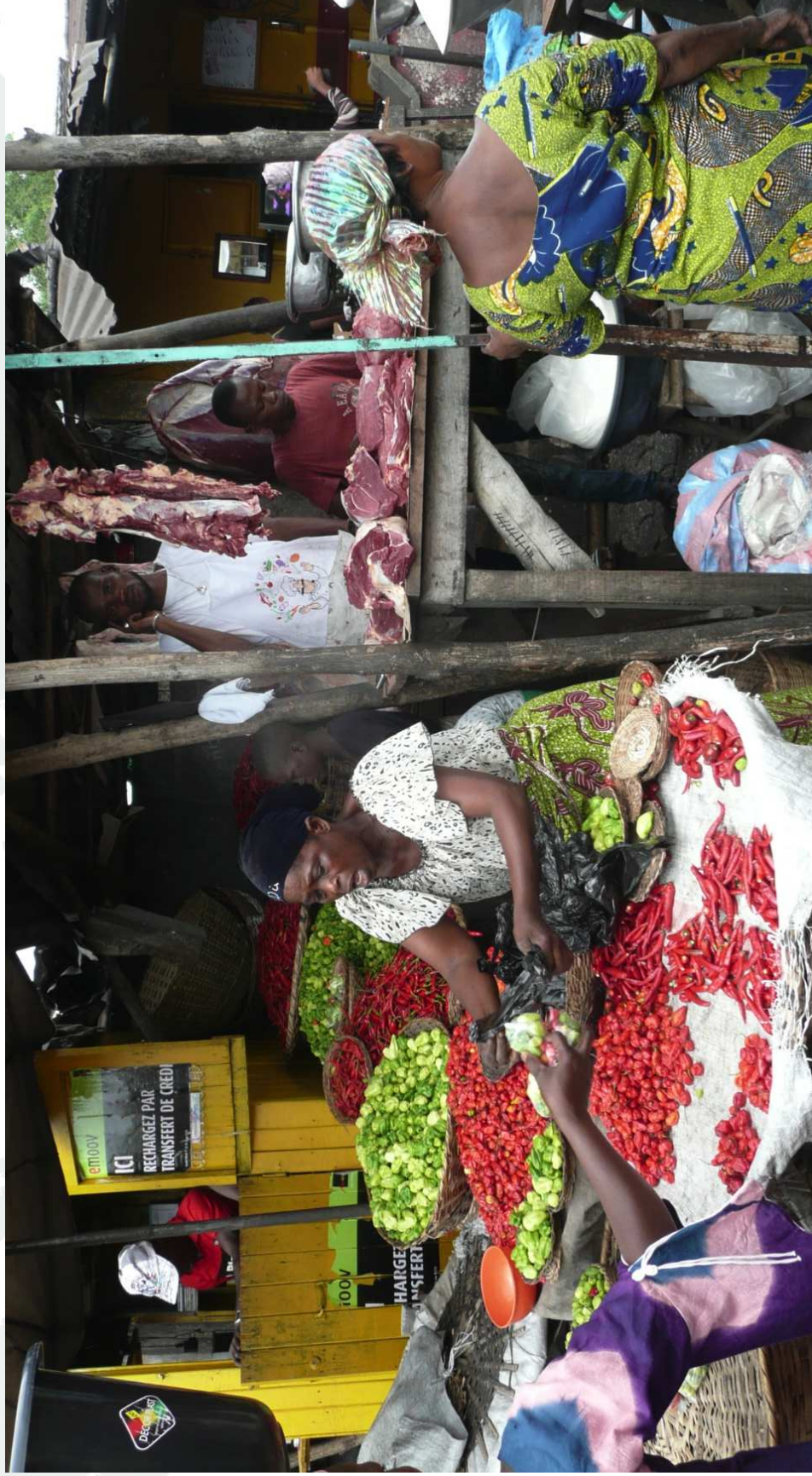






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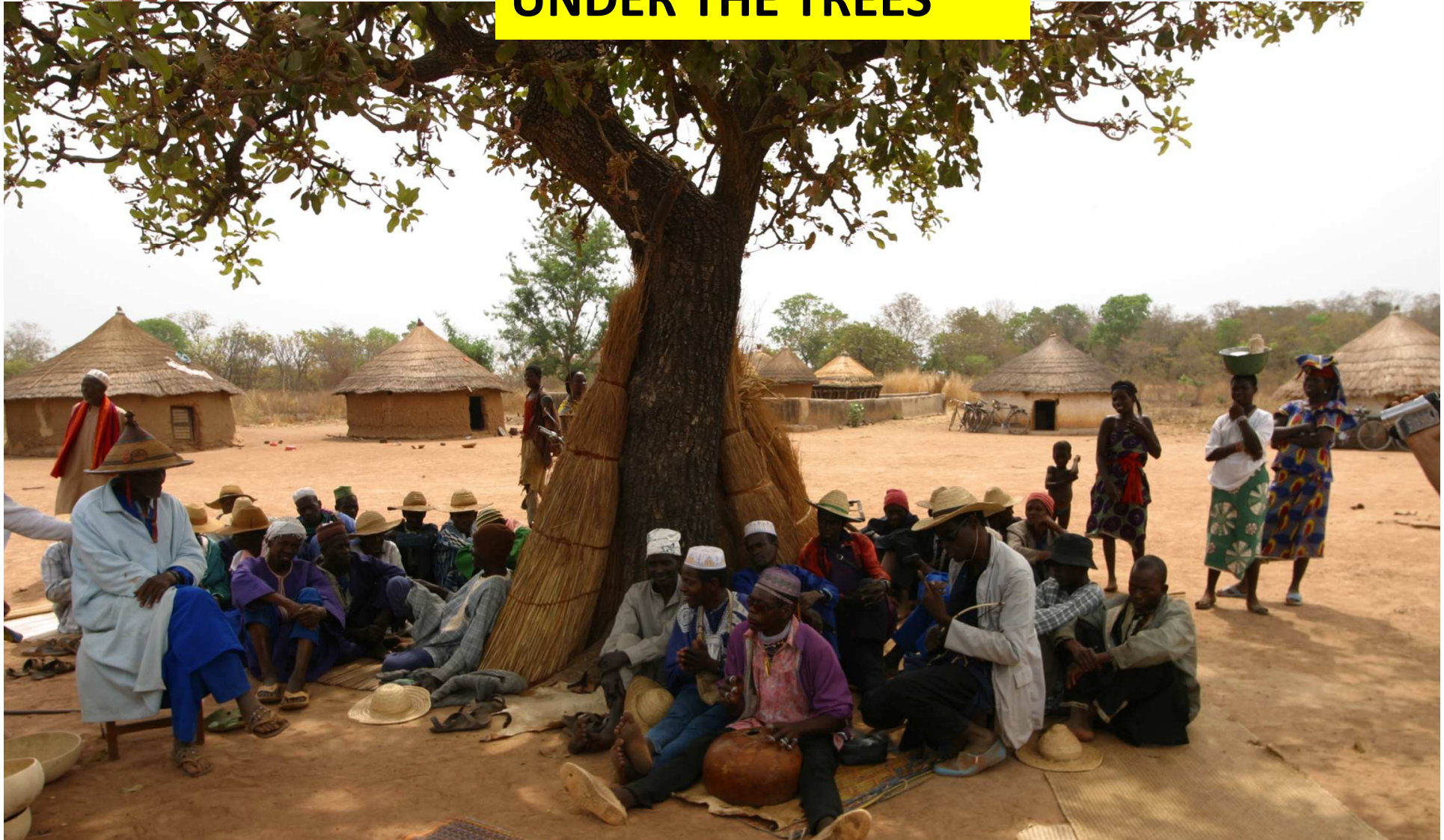








HARD WORK OF MEN UNDER THE TREES



**FOR JOKE !!!!! SOMEONE SAY:
Will be SUFFICIENT TO CUT TREES TO SOLVE THEIR PROBLEMS**



**BUT OFTEN
THEY HAVE ALTERNATIVE SOLUTION TO WORK HARD**



Despite the hard work and the lack of any comfort, they show great dignity, happiness and extraordinary strength, to guarantee continuity to everyday reality and to let new generations trust in the future.





TAKE HOME MESSAGE

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- **Is it really everything ok?**
- **Apparently they live in peace and harmony**
- **THIS IS DUE TO THE FACT THAT WOMEN (INVISIBLE ENERGY AND FUNDAMENTAL FOR THE COMMUNITY) AGREE TO BE SUBORDINATED TO MEN**

But the young starts to break the equilibrium of the community, looking for alternative life styles.

They begin drugs AND TO BE ATTRACTED BY THE WINDS OF GLOBALIZATION.



There is no more time, because

**International media invasion in Africa
and other emerging countries through
radio, networks, Internet and mobile
phones has corrosive effects on the
social bond**

**↓
generating paradoxes !!!!!.**

Serge Latouche

Petit traité de la décroissance sereine

2007 Mille et une nuits, département de la Librairie Arthème Fayard, Paris



Young Peuhl boys at

WwTCA




Young people desire to escape from their countries of which they have a bad opinion in order to go to live in artificial paradises of the North. But, in these paradises they will find just closed doors.





**Almost all
the time
the dream vanishes**

Development: which one is the real meaning??

- To be rich??
 - To generate comforts?? ...but they did not allow the human well-being and its effects are devastating and generating **Loneliness, Depression, Spiritual and Material Misery,...**(the Western model)
- 
- To standardize life, erase culture, erase traditions, be stressed all the time (fast food, fast emotions, fast life.... < fast dead



Connection all around the world



al Chee

moovchat vocal
Un nouveau monde
s'ouvre à vous.

usqu'à 5 conversations
simultanées à

25 FCEA / min
par simple appel
ou SMS au 7070



moov prix international
L'international est à vous.



50F^{CFA} la minute

Vers USA - CHINE - INDE - CANADA - RUSSIE -
SUEDE - IRAN - HONG-KONG - ISRAEL...

125F^{CFA} la minute

Vers NIGERIA - COTE D'IVOIRE - FRANCE - BURKINA -
NIGER - GHANA - SENEGAL - EMIRATS ARABES -
ANGLETERRE - ARABIE SAOUDITE...

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**Two phones
are better
than one**

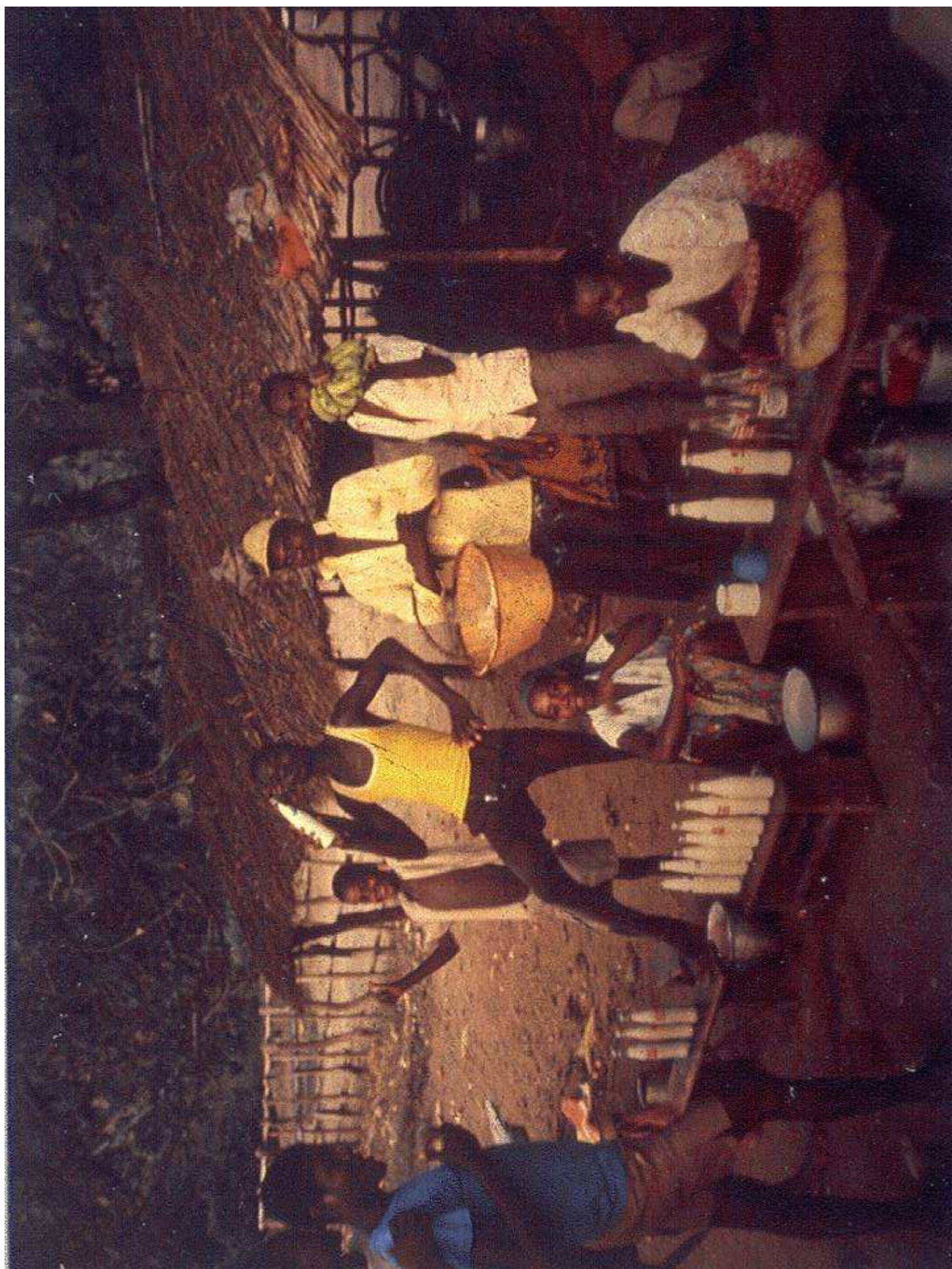


L'Afrique dans la mondialisation

Sylvie Brunel

Globalization Paradox









A Cultural Revolution is needed, and not only in the society of developing countries

- **They need their own endogenous development, without imitating the Western countries;**

Thomas Sankara, the President of Burkina Faso (who was killed the 15th October, 1987), affirmed:

“We have to accept to live like Africans. It’s the only way we have to live free and in dignity”.



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BUT ABOVE ALL

**The cultural revolution is needed in Western countries;
in the institutions that have the responsibility to fund
"the development and the fight against poverty" :**

**World Bank,
FMI,
WTO,**

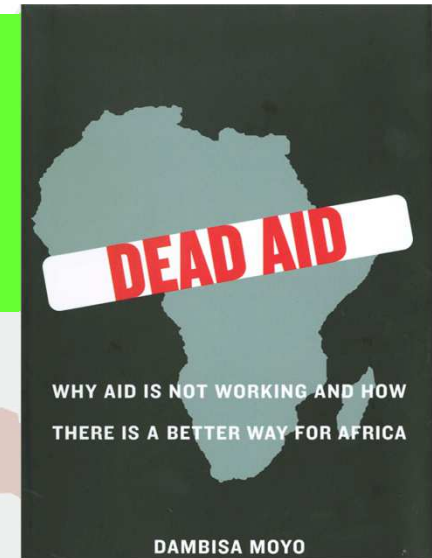
.....

**Multinational companies that
TAKE CARE ONLY of THE PROFIT**



Dead Aid

by "*Dambisa Moyo*"



More than US\$ 1 trillion in development assistance over the last several decades made African people better off?

The answer is: NO

**Millions of people in Africa are poorer today because of slow aid and growth;
misery and poverty have not ended but have increased.**

Dambisa Moyo. 2009. DEAD AID- Why aid is not working a how there is a better way for Africa. Farrar, Stratus and Giroux, New York



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**In most cases local communities look for money
(direct money for them to participate to the projects)
and not for the real purpose of the projects.**

**As a result of this mentality,
when the funding of the projects end,
everything comes back as before.**

**If the West wants to help the countries in the
developing world, must donate a craf (a métier),
the know how and not only money.**



**IMF > World Bank >> WTO
policy**

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**Impose to the underdeveloped countries
“standard solutions
overtaken and inadequate”
and they must follow these policies to
obtain helps**

**Source: The globalization and its discontents
Joseph E. Stiglitz – Nobel prize 2001 for the Economy**



5

The West declares
to build a global society exclusively
based on the misleading hope of
eradicating poverty all over the World.

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But this same West has exploited, colonized and decolonized the other half of the Earth, depriving all these Countries of their bio-diversities.

Indeed, **with agricultural patents, Western multinational companies have become the owners of their natural resources, and local populations have now to buy what nature has given to them for free.**



In few words:

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**Economic policies imposed by
IMF, WB, WTO and
PRIVATE COMPANIES**

**don't erase poverty but
have the opposite effect**

**Source: The globalization and its discontents
Joseph E. Stiglitz – Nobel prize 2001 for the Economy**



We are not against the classical definition of development, or against multinationals, and globalization, business, but according to **Prahalad:**

investors must develop intervention policies that *in primis* worry about the relief from poverty of million people and also must be able to generate profits legitimately.

Prahalad 2005; *The bottom of the Pyramid: eradicating poverty through profits.*
Wharton School, Publishing Paperback Editions



Which one is the correct model of development?

- It is impossible to have a standard solution;
- Looking back to the experience of the last decades we are reasonably sure of what should not be the model of development.

IT IS ABSOLUTELY NECESSARY TO AVOID THAT AFRICA AND EMERGIG COUNTRIES WILL MAKE THE SAME MISTAKES OF THE WEST COUNTRIES CHASING THE “GROWTH SOCIETY FOR PROFIT”.



**It is not just an economic issue,
although fundamental.**

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**But even more so in terms of
quality of life, personal dignity, cultural
and religious identity, isolation
(not only geographical but cultural).**

**Development does not mean losing their
identity, culture, history, traditions, social sharing,
but must reinforce those values that
the West has lost.**



**If the West wants really to help
the developing countries,
it must change strategy, moving
from business to social projects.**

**PRIORITY ACTIONS MUST BE DEDICATED
TO THE KNOWLEDGE,
TO THE INTELLECTUAL DEVELOPMENT**

**WALKING FOR
MILES AND MILES**



**Go To School
in “*limousin*”
!!!!!!**







**THE GOVERNMENT HAS RECENTLY CHANGED THE
COMMUNICATION FROM DAUGHTERS TO CHILDREN**

Gender equality and women's empowerment

IFAD and FAO are addressing gender inequalities and discrimination by focusing on rural areas which can empower women economically and socially, including access to land, water, education, training, markets and financial services.



11

Most of the time the programs
do not reach the women
living in the villages.

It is necessary to give on women through
small and specific actions highest priority
for education and reach economic
independence involving the whole
community complementary opportunities.

**DO NOT FORGET
COMPLEMENTARY OPPORTUNITIES**



International Professional Women Opportunity iPWO

The project idea is to create a “place” of thought, know-how, cultural exchange, as well as a place of interaction for the technical and scientific aspects.



World-wide Traditional Cheeses association WwTCa

It is a non-profit Scientific Organization with socio-cultural aims concerning the discovery, qualification and enhancement of traditional dairy products all over the world.



ONG
“Alliance Benin -Italie



International traditional micro cheese-making course held at CoRFiLaC in May 2007 - Ragusa Sicily Italy

Countries participating

- **Bénin**
- **Burkina Faso**
- **Egypte**
- **Grèce**
- **Kenya**
- **Inde**
- **Liban**

- **Mali**
- **Maroc**
- **Niger**
- **Ouganda**
- **Sénégal**
- **Syrie**
- **Tunisie**



Women: QUEENS of dairy products on the planet earth



International course for the traditional cheese-making
in developing countries. CoRFiLaC, Ragusa 2007:





Quel modèle de développement ?



**Modèles
classiques
Occidentaux**

**Le modèle
socio-culturel
CoRFiLaC_
ONG “Alliance
Benin-Italie”**



Modèles de développement

**Modèles classiques
Occidentaux**

**Collecte
du lait**

**Systèmes
industriels**

**Mini laiteries
Prod. fromages**

**Entrepreneurs
individuels**

**Coopératives
de
producteurs**

**Commercialisation à travers une
organisation oligarchique**

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Modèles classiques Occidentaux

Inconvénients

- **Disparition de la culture fromagère des communautés**
- **Perte du rapport femmes-marché**
- **Activité commerciale finalisée au profit, qui n'a une raison d'être que quand elle est capable de produire des revenus.**



Le modèle socio-culturel CoRFiLaC ONG "Alliance Benin- Italie

Fabrication des fromages
Femmes Peuhles dans les campements

**Collecte
des fromages**

**Sélection et
certification
des fromages**

**Organisation
de l'offre**
↓
Marketing
Prod.-Consom.

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PRODUITS
MAJEURS

Communauté Peuhle

Région : Atacora Donga

Commune : Péhunco

Collecte des fromages

Centre Expérimental à Péhunco

Selection, analyses, ous-vide, emballage

Centre Contrôle de Qualité à Cotonou

Restaurants typiques et internationaux

Magasins spécialisés

Supermarchés



Projet socio-culturel CoRFiLaC (2007-2013) ONG “Alliance Benin-Italie

Avantages

- **Sauvegarde de la culture fromagère traditionnelle peuhl (biodiversité).**
- **Mise en valeur du rôle social des femmes Peuhles**
- **Renforcement de l'identité culturelle des Peuhls à travers le fromage, qui devient le “drapeau des Peuhls**
- **Amélioration de la qualité de la vie dans les campements**

Centre expérimental d'accueil
Culturel **Ethnie Peuhle** pour

"Leur donner un métier"



**Commune de Péhunco
Région Atacora-Donga
Bénin**



LAB OF MICROBIOLOGY AT C.C.P. Péhunco

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COLLECT OF WAGASHI FROM PEUHL WOMEN

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CLEANING AND SELECTION OF WAGASHI AT C.C.P. PÉHUNCO

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**Cleaning and washing the
Wagashi cheeses
Collected from the villages**

Cooking white wagashi

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**Cooling the Wagashi
in the refrigerator**





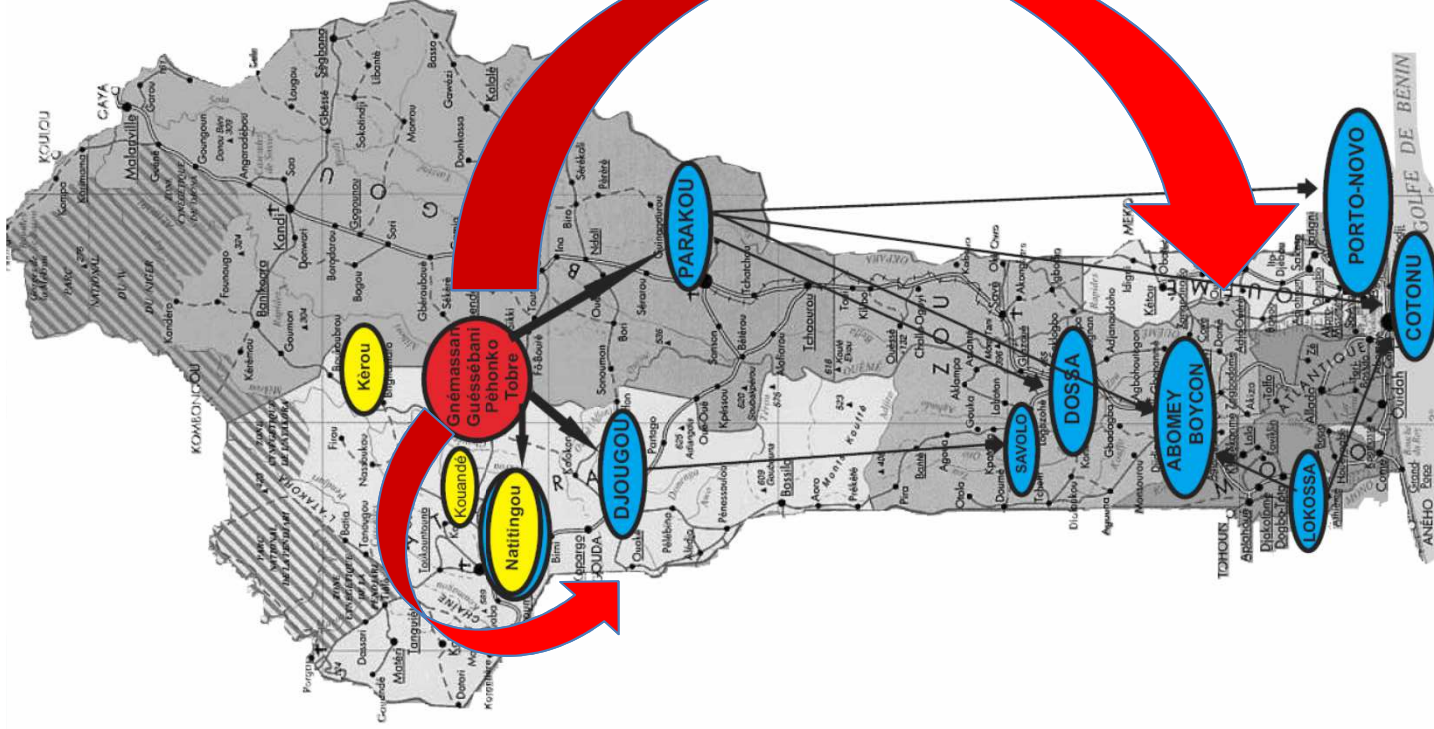


Cooking Red Wagashi









Rosso area di produzione
Giallo primi mercati frequentati da grossiste/collettrici e raccoglitori
Blu mercati finali e/o intermedi di passaggio

Area di Produzione
 tot produttori 1398
 Gnemasson 19%
 *Peuncho 42%
 *Tobre 40%



La nourriture c'est la culture

Les produits historiques traditionnels ne sont pas simplement de la nourriture mais il représentent le patrimoine historique et culturel des communautés qui les produisent

**IL NE FAUT PAS VENDRE DE LA NOURRITURE,
mais IL FAUT DIFFUSER LA CULTURE et
L'IDENTITE DES COMMUNAUTES A
TRAVERS LA NOURRITURE**



Wagashi

une tradition de femmes







Frit avec
de la salade!

Cru avec de la salade





**Supermarkets do not sell cheese
made in Benin.**

Problems of Food Security



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- **The Wagashi as well as all traditional cheeses need Scientifically research that characterize:**
- **The specificity of production technologies**
- **Their quality**
- **Their food security**
- **Their patrimony of biodiversity**
- **Their cultural heritage**

**These are the main
objective of the
*World-wide Traditional
Cheeses association*
with socio-cultural aims**

**Officially constituted in 2009, from researchers of
CoRFiLaC (Italy) and INRA (France, Rennes)**



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The scientific community has ethic responsibility to demonstrate the overall quality of historical culture of traditional cheese making products.



To help women and their communities to compete in the market and empower economically and socially to hope In the future.



Join WwTCA

**Choose to save
World-wide Cheeses Tradition.
Be Part of it!
We need each one of you**

E-mail: info@wwtca.org
Website: www.wwtca.org

g.licitra@wwtca.org

L'amélioration **de la condition de vie des femmes** et des jeunes de la communauté Peuhl par le développement de la filière laitière et fromagère à travers la valorisation de l'origine et de la qualité des produits.

ALLIANCE



ALLIANCE



Renforcer les identités culturelles et locales du **me** **evage**, à travers l'amélioration de la production, dans le but d'améliorer les conditions de vie de la communauté.

DO NOT FORGET
COMPLEMENTARY OPPORTUNITIES



REPUBLIQUE DU BENIN

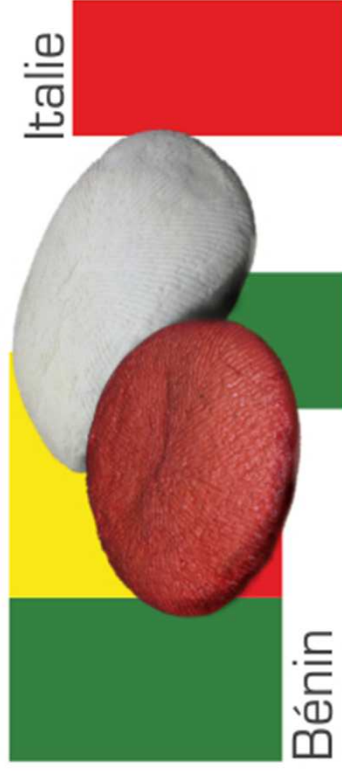
DÉPARTEMENTS DE L'ATACORA ET DE LA DONGA
COMMUNE DE PEUNGO

CORFILAC - ITALIE

Centre Culturel Peuhl

Centre Pilote pour l'Amélioration
des Productions Fourragères et Zootechniques
des Départements de l'Atacora et de la Donga

ALLIANCE



Bénin

Italie

ONG

ALLIANCE



ONG



WwTca

World-wide Traditional Cheeses association





ALLIANCE



ONG

WwTCa

World-wide Traditional Cheeses association



ALLIANCE



ONG

WwTCa

World-wide Traditional Cheeses association



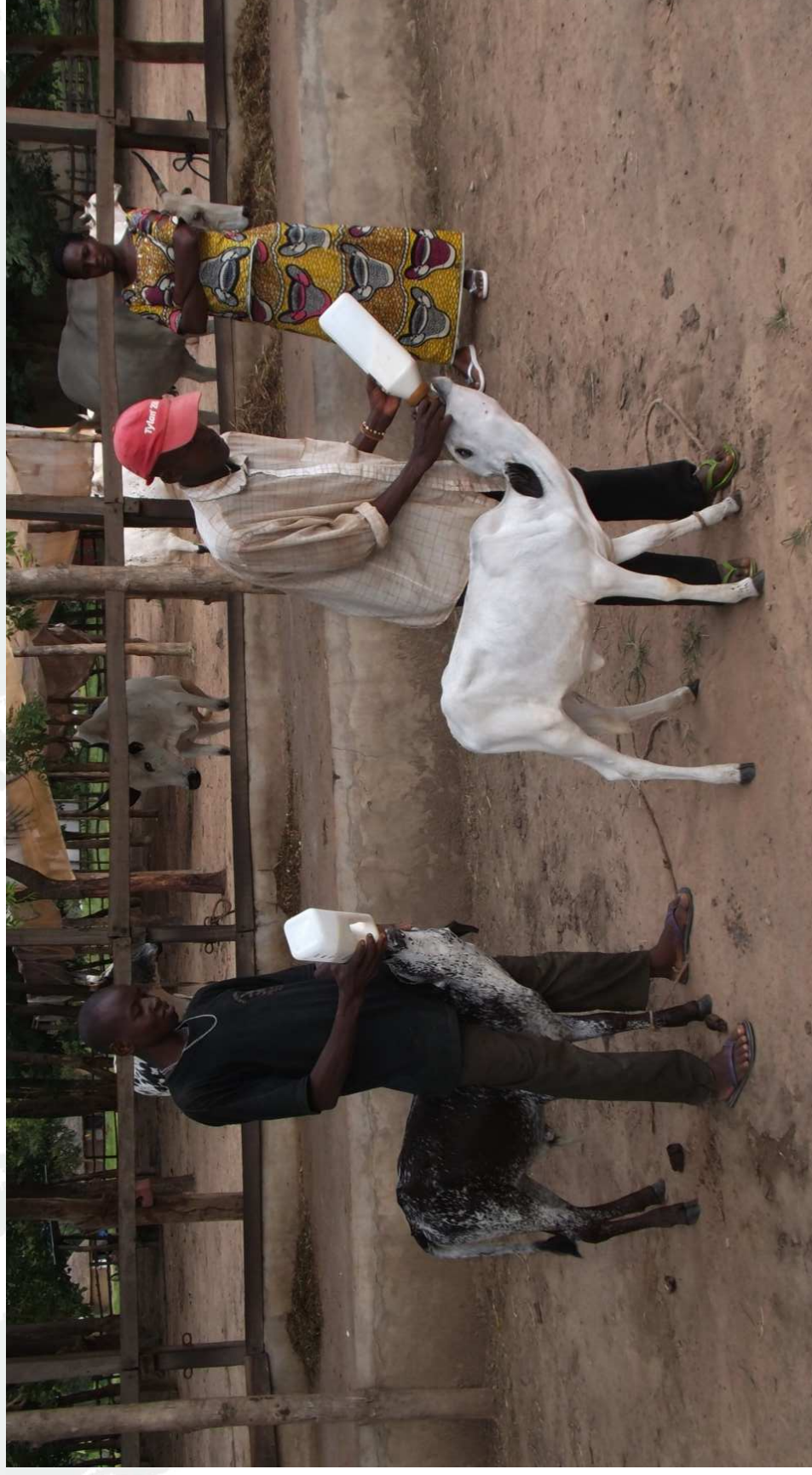
ALLIANCE



ONG

WwTCa

World-wide Traditional Cheeses association





Production of silage

Forage mais and sorghum



Production of micro-silage



Perfect micro-silage



**mixed forage
legume and
graminace**







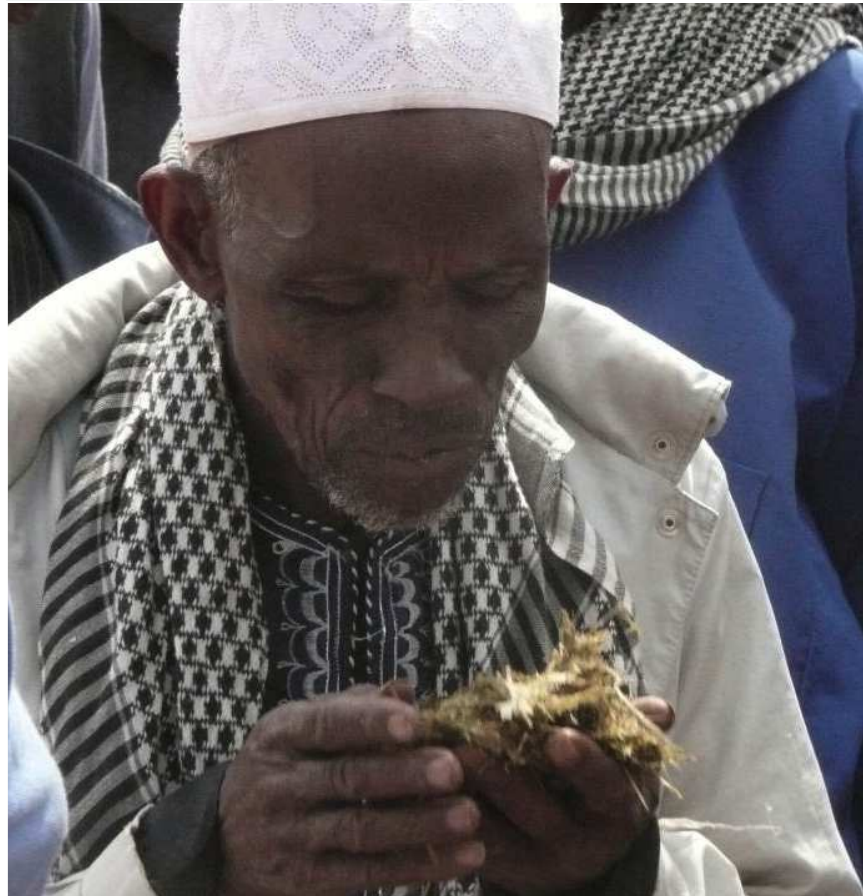


ALLIANCE



ONG

shared taste of silage













BORGOU COWS at Dairy Experimental Herd Péhunco Benin

WwTCa
World-wide Traditional Cheeses association







Important results have been obtained at the CCP of Péhunco. Concrete and visible results both for women Peuhl and for the whole community.

Much remains to be done to transfer the results obtained in the villages. Further investment are needed.

Mainly they have to solve agro-pastoral problems such as the land ownership, I Peuhl, for example, without land can not grow forages (political decisions)



**WE HAVE MET
MANY AUTHORITIES
AND INSTITUTIONS**

**MINISTER OF
AGRICULTURE**





**Benin
Minister
of Agriculture
and of Trade**





Thomas YAYI BONI PRESIDENT OF THE REPUBLIC OF THE BENIN





**ALL AUTHORITIES AND THE INSTITUTIONS
ARE PROUD OF THE PROJECT,
BUT NONE FINANCES THE PROJECT.**

PROMISE, PROMISE, BUT NO MONEY

WITHOUT MONEY ALL WILL END

**WILL BE LOST YEARS OF WORK and
THE HOPE FOR THE ETHNICITY PEUHL**



ALLIANCE

WITHOUT MONEY ALL THIS WILL END



ONG

World wide Tradition

ociation





15

**Do not forget that
Most of the time the programs
do not reach the women
living in the villages.**

**It is necessary to give opportunities through
small and specific actions. The first priority
for EDUCATION and ECONOMIC INDEPENDENCE TO REACH
WOMEN FROM MEN.**

**DO NOT FORGET
COMPLEMENTARY OPPORTUNITIES**

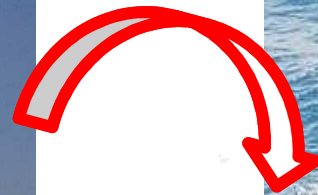
**...ed not just equal opportunity,
...
EQUAL RESPONSIBILITY,
EQUAL FLEXIBILITY AND RELIABILITY.**

**WE NEED FINANCIAL HELP (DONATIONS),
BUT ALSO INSTITUTIONAL COOPERATION TO
MAKE the PROJECT ELIGIBLE at EUROPEAN LEVEL.**



Orizon 2020

**IT IS AN ETHICAL RESPONSIBILITY TO CONTRIBUTE TO
AVOID THE JOURNEYS OF HOPE
GIVING RISE TO DESPAIR AND MORT**





Thank you for your attention !!!



Ragusano



Tuma
Persa



Takumart - Niger



194



Provola

Gapal – Burkin Faso



Peulh



Pecorino
Siciliano



Maiorchino



Piacentinu

ALLIANCE



ONG